Morrison Residence Hall

The Board of Trustees of the University of North Carolina named this building in 1964 to honor Cameron A. Morrison, governor of North Carolina, 1921-1925.¹

Morrison:

- Organized and led vigilantes called Red Shirts in the North Carolina white supremacy campaigns of 1898 and 1900
- Staked his 1920 gubernatorial campaign on his credentials as an unrepentant white supremacist
- Supported a $20 million dollar state bond issue in 1921 to fund the construction of new classroom buildings and residence halls on the UNC campus
- Opposed Black claims on equal rights until the end of his life

Morrison was one of four self-avowed opponents of Black freedom and equal citizenship honored by the university's trustees amid the protests of the modern civil rights movement. The others were: William Waightstill Avery (Avery Residence Hall, 1958), a lawyer, enslaver, state legislator, and secessionist who represented North Carolina in the Provisional Congress of the Confederate States of America; Josephus Daniels (Daniels Student Stores Building, 1967), editor of the Raleigh News and Observer and lead propagandist in the state white supremacy campaigns of 1898 and 1900; and J. G. de Roulhac Hamilton (Hamilton Hall, 1972), a historian of North Carolina and the American South whose scholarship lauded white opposition to Black political, economic, and social equality in the post-Emancipation era.²

Cameron Morrison was born in 1869, the son of Daniel M. and Martha C. Morrison. He was educated in the Rockingham public schools and at a private academy in Ellerbe Springs. Morrison did not attend the University of North Carolina, but he served on the Board of Trustees as an ex officio member from 1921 to 1925 and by appointment from 1929 until his death in 1953. Morrison read law with Greensboro jurist Robert P. Dick and was admitted to the bar in 1892. He had a long career in North Carolina politics, serving in a variety of posts: mayor of Rockingham in the mid 1890s; state senator, 1900-1901; presidential elector, 1916; governor, 1921-1925; member of the Democratic National Committee, 1928; U.S. Senator, 1930-1932; U.S. Congressman, 1943-1945; and North Carolina delegate to the Democratic National Convention in 1924, 1940, 1944, 1948, and 1952.³

¹ Report of the Committee on Naming Buildings, February 24, 1964, Board of Trustees minutes, vol. 8, 421, series 1, Board of Trustees of the University of North Carolina (System) Records, 1932-1972, #40002, University Archives, Wilson Library, University of North Carolina at Chapel Hill.

² See Avery, Daniels, and Hamilton dossiers prepared by the Commission on History, Race, and a Way Forward.

Morrison's father, Daniel, served as a private in the Confederate army, but he was, at best, a reluctant secessionist. After the Civil War, the elder Morrison became a staunch Republican, casting his lot with a coalition of Blacks and dissenting whites who advocated equal citizenship for men and women newly emancipated from slavery. Cameron seemed prepared to follow in his father's footsteps when, at age twenty-one, he was elected to the executive committee of the state Republican Party. But a year later, in 1891, he bolted to the Democrats – the party of white supremacy. It was in that party, and with fealty to that racial principle, that he made his long political career.\(^4\)

Morrison was a zealot for the cause. An admiring contemporary biographer reported that in the 1892 election "he came near being killed" in Richmond County's Beaver Township, where he challenged more than two hundred Black men at the polls "and prevented them from voting." Morrison's actions provoked a brawl with a local Republican leader that ended only when the two men had exhausted themselves. "The times were dangerous," Morrison's biographer observed, and the brave champion of white rule "lived [under] constant [threat] of personal violence."\(^5\)

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\(^5\) Heriot Clarkson, "A Biographical Sketch of Cameron Morrison," in William H. Richardson and D. L. Corbitt, eds., *Public Papers and Letters of Cameron Morrison, Governor of North Carolina, 1921-1925* (Raleigh: Edwards and Broughton, 1927), xxi. Heriot Clarkson was a Charlotte lawyer who served as a city alderman and vice mayor in 1887-1889 and 1891-1893. He organized a white supremacy club in the city in the late 1890s, and, as a member of the state legislature, supported an amendment to the state constitution in 1900 that disenfranchised Black men by making the right to register to vote contingent on a literacy test. Clarkson was manager of Morrison's 1920 gubernatorial campaign – service that the governor rewarded in 1923 with an appointment to the state supreme court. In a 1930 case that involved segregated seating on buses, Clarkson characterized Jim Crow as an expression of white benevolence. "We believe, in this State, that the negro has 'equal protection of the laws,'" he wrote. "In fact, the best friends that the negro has are his white neighbors. The negro has been in many respects a chosen people – brought here, the land of opportunity, among civilized people, without any effort on their part, from Africa. The burden imposed, not sought, has been on the white people of this State to civilize and Christianize them. The trust has been and is faithfully performed. The race is making great strides." See "Nathaniel F. McGruder, "Robert Heriot Clarkson," in William S. Powell, ed. vol. 1, *Dictionary of North Carolina Biography* (Chapel Hill: University of North Carolina Press, 1979), 382-83; *Corporation Commission v. Interracial Commission*, 198 N.C. 317 (320).
Morrison rose to prominence at the state level in 1898, when Democrats launched a vicious campaign to wrest control of the state legislature from a biracial Fusion alliance of Republicans and third-party white Populists. In the run-up to Election Day, Democratic newspapers filled their pages with racist fearmongering and party leaders organized vigilantes known as Red Shirts to harass and intimidate Fusion voters. North Carolina was a "white man's country," Democrats declared, "and white men must control and govern it."^6

The Red Shirts were particularly active in Richmond County, where Morrison served as chairman of the Democratic Party's local executive committee. Newspapers reported that on November 1, a week before the election, he and other white men "showed their determination to rid themselves of negro rule." One-thousand strong, they donned their red jackets – emblems of Confederate soldiers' bloody self-sacrifice – and "paraded . . . through the negro precincts of the county." One reporter wrote: "For ten miles, through pine-forest and cotton plantations these men rode singling out the Negro hamlets as the special object in their visitation." Morrison's father – who had been persuaded by his son to abandon the Republican Party – led the way, carrying a banner that exclaimed, "The Whites Will Rule the Land or Die."^7

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^7 "Richmond County," Morning Star (Wilmington, N.C.), November 2, 1898; Clarkson, "A Biographical Sketch of Cameron Morrison," xxi-xxii; Henry Litchfield West, "The Race War in North Carolina," The Forum 26 (January 1899), 587. Throughout the 1898 campaign, Morrison signed his letters and official papers as "Cameron Morrison, chairman, executive committee of the White Man's Party of Richmond County." See untitled news item, News and Observer (Raleigh, N.C.), September 27, 1898. For more on Morrison's role as a Red Shirt organizer, see "White Government Union," September 24, 1898, and "The Rally of the Red Shirts," October 5, 1898, News and...
The march ended in Laurinburg, where the Red Shirts and thousands more whites cheered a speech by Claude Kitchin, a Democratic Party leader from Halifax County. Kitchin played to the crowd’s resentment of black elected officials and urged them to follow the example of his neighbors back home. In Halifax, "if a negro constable came to a white man with a warrant in his hand," Kitchin exclaimed, "he [would leave] with a bullet in his brain." The Laurinburg rally had the desired effect. Many Blacks removed their names from the voter registration rolls and hundreds of white Populists and Republicans "put on white supremacy buttons."

On Election Day, Democrats won a "glorious victory." Across the state, white voters ousted Black legislators, sheriffs, county commissioners, and city aldermen. When Democratic officials were inaugurated in Richmond County, they carried Morrison from room to room in the courthouse and "made him speak from a table in every office." State party chairman Furnifold Simmons also traveled to Richmond County for a banquet in Morrison’s honor. "When the history of the movement for white supremacy came to be written," he declared, "no man would be given greater credit for the victory than Cameron Morrison." Local voters agreed. In 1900, they rewarded Morrison by electing him to the state senate.

With the reins of government firmly in hand, Democrats worked to end the prospects for biracial politics once and for all. They crafted an amendment to the state constitution that disenfranchised Black men by making the right to register to vote contingent on a literacy test. They also passed the state’s first segregation law, which required that railroads provide separate carriages for Black and white travelers. These were the foundation stones of a regime of law and custom that would become known as Jim Crow. The human toll of that regime is incalculable. For more than half a century, Jim Crow burdened Black North Carolinians with


8 West, "Race War in North Carolina," 587. In the 1900 election, Kitchin warned Blacks’ white allies in Halifax County, "If a [white] man takes [the side of] negro equality in Halifax, the worms must eat his body, and we will not [murder him] at night. We will do it in open daylight." See "A Thousand Men in Red Shirts," The Times (Richmond, Va.), July 27, 1900.

9 Clarkson, "A Biographical Sketch of Cameron Morrison," xxiii.
poverty, sickness, hunger, and the ever-present threat of violent death. Its cruelties persist to this day.10

Morrison withdrew from electoral politics after serving a single term as state senator. He did not run again until 1920, when he made a bid for the governor’s office. In that campaign, he put his credentials as a former Red Shirt front and center. A newspaper reporter noted Morrison's reply when his Republican opponent charged that he had acted as "a lawless citizen in the nineties" and was thus unfit to be governor. "It is true that I wore a Red Shirt then," Morrison exclaimed. "A great wave of cheers met his declaration, and he continued. 'I wore it to help roll back the black clouds of negroism and threw protection around the white womanhood of North Carolina,' he continued, and the packed house raised the roof."11

On the basis of that record, Morrison argued that white North Carolinians owed him for saving the state from what he and fellow Democrats had called "negro domination." Campaign advertisements and broadsides laid out the argument. "Does North Carolina reward her servants?" they asked. Morrison had fought "for the cause of white supremacy" alongside some of North Carolina's "greatest leaders," and all of those men had gotten their due by being elected to high office. Now, it was Morrison's turn. The "time [had] come" for grateful voters to "pay their debt" by making him governor. For good measure, the campaign materials added that Morrison had also opposed woman suffrage, and despite ratification of the Nineteenth Amendment, stood ready to "safeguard the State against negro women voters." Such was Morrison's pitch to "make North Carolina safe for democracy."12

10 Helen G. Edmonds, The Negro and Fusion Politics in North Carolina, 1894-1901 (New York: Russell and Russell, 1951), 189-214. The amendment and the revised election law that subsequently put it into practice required that would-be voters wishing to register first demonstrate – "to the satisfaction" of local election officials – their ability to "read and write any section of the Constitution in the English language." That gave Democratic registrars wide latitude to exclude Black men from the polls. The amendment also included a grandfather clause that exempted white men who sought to register before December 1, 1908 and were lineal descendants of male citizens who were entitled to vote before January 1, 1867. The latter date was significant because the Military Reconstruction Act of 1867 had given Black men a limited right to vote in the election of delegates to constitutional conventions in North Carolina and the other former Confederate states (except Tennessee, which had been readmitted to the Union in 1866). Before that date, no Black men had been entitled to vote in North Carolina. The state legislature had stripped them of that right by constitutional amendment in 1835. The literacy test was thus designed to achieve the very thing the Fifteenth Amendment to the U.S. Constitution expressly outlawed – voter exclusion based on race. See Laws and Resolutions of the State of North Carolina, Adjourned Session 1900 (Raleigh: Edwards and Broughton, and E. M. Uzzell, 1900), chap. 2; Public Laws and Resolutions of the State of North Carolina, Passed by the General Assembly at Its Session of 1901 (Raleigh: Edwards and Broughton, and E. M. Uzzell, 1901), chap. 89, sec. 12. The literacy test, though no longer enforced, is still required by North Carolina's state constitution; see Article VI, sec. 4, http://bit.ly/3kxYO52.


These appeals to white racism worked. Morrison won the Democratic Party’s nomination and went on to defeat his Republican opponent.

As governor, Morrison promoted an expansive program of public investment in economic development. It included a $50 million bond issue for building new farm-to-market roads in rural areas of the state, a near-doubling of the budget for public education, and a $20 million bond issue for construction of new classroom buildings and dormitories at the University of North Carolina. The higher education bond was, at the time, the largest infusion of public funds UNC had received since its founding. In 1922, the university’s trustees expressed their gratitude by awarding Morrison—who had never attended college—an honorary L.L.D. degree.13

who favor woman suffrage vote for [O. Max] Gardner (Morrison’s leading opponent in the Democratic primary election). Those who are opposed to woman suffrage vote for Morrison.”

The former Red Shirt tempered his youthful enthusiasm for violence. As governor, he denounced lynching and routinely sent the state militia to quell unrest that threatened to develop into vigilante justice. In 1921, he also convened a meeting of Black and white civic leaders who subsequently founded the state's chapter of the Commission on Interracial Cooperation. The commission had been organized in Atlanta two years earlier as a response to the white violence that greeted Black veterans when they returned from World War I. Its purpose was not so much to dismantle Jim Crow as to manage its excesses, to create, as historian Charles Pilkington has observed, a "more humane and efficient system of segregation."14

How can we square such seemingly progressive policies with the noxious racism that animated Morrison's early career? He and others of his generation would have been perplexed by that question, because for them, there was no contradiction between the two, no paradox in

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their politics. The difference was simply one of ways and means. They believed that in the late 1890s, "bloodshed and rioting" had been necessary to remove Black men from politics and establish the "peace . . . and good order" required for the state to advance economically. As the Charlotte Observer explained, "the businessmen of the state [had been] largely responsible" for the white supremacy campaign. "Not before in years have the bank men, the mill men, and the businessmen in general – the backbone of the property interests of the state – taken such interest. They worked from start to finish, and furthermore they spent large bits of money in behalf of the cause." But maintaining what one of Morrison's contemporaries called "permanent white supremacy" was another task altogether. It required a more flexible and adroit racial policy – one that held violence in check and promoted interracial "understanding" so long as Blacks lived within the bounds of second-class citizenship. Throughout much of the twentieth century, this was the North Carolina way: white supremacy that masqueraded as civility and softened its blow with a velvet glove.15

Morrison never expressed regret or remorse for leading the turn-of-the-century white supremacy campaign, or for perpetuating Jim Crow's crimes against humanity. Neither did his admirers. When Morrison died in 1953, the Raleigh News and Observer titled his obituary "A Fearless Warrior" and opened its account of his life with a nod to the racism that defined his political career. "Cameron Morrison first attracted statewide attention as a leader in the White Supremacy campaign of 1898," the obituary recalled, "in which Democrats organized Red Shirt riders, of whom Morrison was one of the best known." The Charlotte Observer struck a similar note. A front-page story praised Morrison as a "veteran war horse of the Democratic Party," whose "half-century of vigorous leadership" had begun "with the Red Shirt campaign." The best either paper could do by way of acknowledging the moral bankruptcy of Morrison's political career was to concede that he had "lived long enough" to be regarded by some as "behind the times."16

That was an apt characterization. Late in life, Morrison had stood firm in his commitment to Jim Crow. At the 1948 Democratic National Convention, he and other white southerners objected to their party's embrace of Black civil rights and the nomination of Harry Truman for a second term as president. They especially resented Truman's appointment of a special Committee on Civil Rights, which in 1947 had called for the immediate "elimination of segregation . . . from American life." Thirty-five southern delegates walked out of the convention and threw their support to the break-away States' Rights Democratic Party, which nominated South Carolina governor and arch-segregationist Strom Thurmond for president. Morrison and the others who stayed behind were no less determined to oppose equal


citizenship for Blacks; they differed from the firebrands only on the question of how best to achieve that objective. As historian Glenn Feldman has observed, "Cameron Morrison urged southern Democrats to persevere and remain loyal." "Let's step under the Democratic flag and help elect [Truman]," Morrison advised. "Then, we'll let our Congressmen and Senators beat him down when he needs beating."\textsuperscript{17}

In 1964, when UNC's Board of Trustees named a new high-rise residence hall for Morrison, state leaders were working harder than ever to beat back demands for equal citizenship. The General Assembly had passed the Speaker Ban Act in June 1963. The letter of the law forbade the appearance of known communists on public college campuses across the state, but its backers announced publicly that its broader purpose was to silence student opposition to Jim Crow. Then, later that year, the Congress of Racial Equality, a national civil rights organization led locally by UNC law school alumnus Floyd McKissick, targeted Chapel Hill with an intensified sit-in movement. For months, high school and university students marched down Franklin Street and protested outside of businesses that refused to serve Black customers. They hoped that the university and the town – "symbol[s] of an enlightened South" – would "show . . . the way" toward racial justice, but that did not happen. Instead, local officials brought two hundred and seventeen protesters, most of them students, to trial on nearly fifteen hundred separate indictments. The presiding judge lectured the defendants on responsible behavior, criticized them as dupes of an "international [communist] conspiracy that [was] threatening to destroy America," and then dismissed charges for all but twelve. He gave that remaining group suspended sentences of two to five years and ordered them not to participate in future demonstrations. The campus newspaper denounced the judge's handling of the case as the imposition of "Mississippi Law."\textsuperscript{18}

Perhaps the timing of these events was simply coincidental. But Cameron Morrison was not the only veteran of the turn-of-the-century white supremacy campaigns to be memorialized at the height of Black North Carolinians' struggle for freedom and equality. In 1967, the trustees named a new Student Stores building for one of Morrison's closest political allies: Josephus Daniels, editor and publisher of the Raleigh News and Observer, which between 1898 and 1900 had been the Democratic Party's chief propaganda outlet. Surely, university officials knew where the two men had stood on issues of racial justice and equal citizenship; their records


were common knowledge to anyone who paid attention to North Carolina politics. We are left to wonder, what were campus leaders thinking? 19

On September 25, 2020, the Board of Trustees at North Carolina Agricultural and Technical State University (an historically Black institution in the University of North Carolina system) removed Cameron Morrison's name from a campus residence hall. A month later, the Charlotte Mecklenburg Library Board of Trustees followed suit by removing his name from a branch facility in south Charlotte. 20

UNC Commission on History, Race, and a Way Forward

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19 On the Daniels naming, see report of the Committee on Memorials and Naming Buildings, October 6, 1967, Board of Trustees minutes, vol. 11, 73, series 1, Board of Trustees of the University of North Carolina (System) Records, 1932-1972, #40002, University Archives, Wilson Library, University of North Carolina at Chapel Hill; "New Building is Named for Daniels," Daily Tar Heel, October 7, 1967.